



26 November 2010

## HSBC SECURITIES SERVICES WINS ICFA EUROPEAN AWARDS 2010

*\*\*\* Custodian of the Year: Germany \*\*\**  
*\*\*\* Custodian of the Year: UK and Ireland \*\*\**  
*\*\*\* European Mutual Fund Administrator of the Year \*\*\**  
*\*\*\* Fund Administrator of the Year: Channel Islands \*\*\**

HSBC Securities Services (HSBC) was again successful, winning four awards at ICFA magazine's awards presentation in London on Tuesday, 23 November.

HSBC retained two awards for the third consecutive year. The awards for Custodian of the Year: Germany and for Custodian of the Year: UK & Ireland, were collected by Daniel Brueckner, Director Custody Services of HSBC in Germany, and Richard Milner, Head of Global Custody Operations, respectively.

In addition HSBC beat the competition to pick up a further two highly contested awards. Tony McDonnell, Head of Business Development, Ireland, accepted the award for European Mutual Fund Administrator of the Year in the face of strong competition. Debbie Wilson, Head of Sales & Client Relationship Management, Guernsey, collected the award for Fund Administrator of the Year: Channel Islands.

Richard Godfrey, Head of Europe for HSBC Securities Services said: "The judges clearly saw evidence of the strong relationship focus we have on our clients; our continuous investment in the development of our services; and the first class delivery standards we achieve at HSBC. We are delighted to have received this recognition."

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## **HSS receives four of ICFA European Awards 2010/2**

### **Notes for Editors**

#### **1. HSBC Securities Services ("HSS")**

HSS provides fund administration, custody and related securities services around the world with more than 7,000 employees and c2,000 clients. HSS' global assets under custody are US\$4.8 trillion and global assets under administration are US\$2.3 trillion as at 30 June 2010.

#### **2. The HSBC Group**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 8,000 offices in 87 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With total assets of US\$2,418 billion at 30 June 2010, HSBC is one of the world's largest banking and financial services organisations. HSBC is marketed worldwide as 'the world's local bank'.

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